



College of Business
University of Nevada, Reno



14th International Conference on
Gambling and Risk Taking
May 25-29, 2009
Harrah's Lake Tahoe
Nevada

Call for Papers and Participants

The Institute for the Study of Gambling and Commercial Gaming, College of Business, at the University of Nevada, Reno is sponsoring the **14th International Conference on Gambling and Risk-Taking**. The conference will take place May 25-29, 2009, at Harrah's Lake Tahoe in Stateline, Nevada.

The primary objectives of the conference are to contribute to the base of scientific knowledge about gambling in all its dimensions, to stimulate further research, and to facilitate discussion and dialogue about gambling and commercial gaming as it has developed and continues to evolve throughout the world.

This conference traces its origins back to 1974, and is recognized as the premier academic and research oriented conference in the world, bringing together international experts, representing a diverse array of disciplines, to examine and analyze gambling from many perspectives. Leading researchers from academia, research organizations, and governments, along with leaders and representatives from commercial gaming industries, regulatory agencies, and the helping services—as well as professional gamblers and the general public—have gathered at prior conferences to present and evaluate their research findings, discuss current trends and new technologies, and explore the changes and challenges created by the increased presence of commercial gaming to citizens throughout the world. In May 2009, the experts will gather again, near the shores of beautiful Lake Tahoe.

As commercial gaming has become an increasingly important economic force and visible presence in our communities, states, provinces and countries, it has become, for many people, an important entertainment option. For others, it has become a serious negative influence in their lives, and for a handful, especially within the academic and research community, an intriguing topic of public policy discourse. Today, many people and cultures continue to seek answers to the myriad of difficult questions that gambling—as a business, activity, vice, and public policy tool—presents within their societies.

Individuals and organizations are invited to submit papers for presentation at the 14th International Conference on Gambling and Risk-Taking. Submissions are invited on any

topics related to gambling as well as industry studies covering casinos, lotteries, horse racing, Internet gambling, pari-mutuel wagering, etc., in general fields such as:

| | |
|--|--|
| Economics | Sociology |
| Mathematics | Public Policy/Regulation/Taxation |
| Psychology/Behavioral Sciences | Neurobiology |
| History | Engineering |
| Business/Accounting/Marketing/Finance/ Operations | Land Use Planning/Community Development |
| Criminal Justice | Tourism Studies |
| Literature and the Arts | Anthropology |
| Native American Studies | Equine Administration |

**For more specific topic categories, please see the Institute's website at www.unr.edu/gaming.*

Submission instructions:

Individuals or organizations wishing to submit a paper for the 14th International Conference on Gambling and Risk-Taking should send the following information:

- Title of paper,
- An abstract of the paper not to exceed 250 words,
- Primary author and co-authors' names, addresses, affiliations, phone and FAX numbers, and e-mail addresses, and
- A brief bibliography of related work.

Submissions packets must be complete in order to receive full consideration.

As with prior conferences in this series, presenters accepted on the program will be subject to a registration fee. Typical sessions are 90 minutes long with three speakers per session, a moderator and discussant. Authors should prepare for a twenty-minute presentation with five minutes for Q&A.

Submission proposals will be accepted until **January 15, 2009**.

Early submissions are encouraged.

To submit a proposal or for more information, please contact:

Danielle Crowther
Conference Coordinator
Institute for the Study of Gambling and Commercial Gaming
College of Business
University of Nevada, Reno MS 0025
Reno, NV 89557-0025
Email: dcrowthe@unr.edu
PH: 775-784-1442 FAX: 775-784-1057

For more information on the conference, please visit the Institute's website at:

www.unr.edu/gaming