



澳門大學

UNIVERSIDADE DE MACAU

GENERAL FRAMEWORK OF MBA BUSINESS THESIS¹

I. Problem diagnosis

- Describing the background
- Identifying the main problems of study

II. Action planning

- Reviewing relevant literature
- Considering alternative course of action

III. Action taking and evaluating

- Selecting a course of action
- Collecting data
- Evaluating the consequence of an action

IV. Specifying learning outcomes

- Identifying general findings
- Reflections and conclusion

¹ The items mentioned in this general framework are for reference only. The supervisor and student can make any amendments which are deemed necessary.