

MBA Textbook information for Academic year 2018/2019

For students of 2018 intake (2nd term):

Course Code	Course Title	Course Instructor	Textbook			
			Title	Author	Publisher	ISBN
FINC7011	Managerial Finance	Prof. Anna VONG	Corporate Finance: Core Principles and Applications, Asia Global Edition (2015)	Ross, Westerfield, Jaffe and Jordan	McGraw-Hill	978-981-4575-17-1
MGMT7030	Business Ethics	Dr. Zenon UDANI	* students will be provided a free e-copy of our Business Ethics book which is available online			
MKTG7030	Buyer Behavior	Prof. Cheri CHOW	No textbook required			
MGMT7037	Global Business	Prof. Clement CHOW	No textbook required*			

Other Electives:

Course Code	Course Title	Course Instructor	Textbook			
			Title	Author	Publisher	ISBN
ACCT7015	Management Accounting	Prof. Desmond YUEN	Introduction to Management Accounting (16th Edition, 2013)	Horngren, Sundem, Stratton, Burgstahler, and Schatzberg	Pearson	978-0-273-79001-3
ACCT7051	Corporate Governance and Social Responsibility	Dr. Philip LAW	Corporate Governance and Ethics (1st Edition, 2009)	Z. Rezaee	Wiley	978-0-471-73800-8

* Reference textbooks:

Course Code	Course Title	Course Instructor	Reference Textbook			
			Title	Author	Publisher	ISBN
MGMT7037	Global Business	Prof. Clement CHOW	Global Business Today (<i>any recent edition</i>)	Charles W.L. Hill	McGraw Hill	