

MBA Textbook information for Academic year 2018/2019

For students of 2018 intake (1st term):

Course Code	Course Title	Instructors	Textbook			
			Title	Author	Publisher	ISBN
BECO7002	Economics	Prof. Guoqiang LI	The Micro Economy Today (15th edition, 2019)	Bradley R. Schiller and Karen Gebhardt	McGraw-Hill Education	978-1-260-09853-2
ISOM7001	Statistics	Dr. Patrick CHU	Statistics for Managers Using Microsoft Excel (Global Edition, 8/E, 2018)	D.M. Levine, D.F. Stephan, K.A. Szabat	Pearson	9781292156347
ACCT7010	Accounting	Dr. Philip LAW	Financial Accounting (latest edition)	Harrison, Horngren, Thomas, Suwardy	Pearson	
MKTG7010	Marketing Management	Prof. Clement CHOW	Marketing Management	Philip Kotler and Kevin Lane Keller	Pearson International Edition	

Other Electives:

Course Code	Course Title	Instructors	Textbook			
			Title	Author	Publisher	ISBN
ACCT7012	Financial Accounting and Theory	Ms. Stella LOK	Financial Accounting – International Financial Reporting Standards (2nd Edition)	Williams/Haka/Bettner/Carcello/Lam/Lau (2012)	McGraw Hill	978-9-813-15954-9
			Wiley IFRS: Practical Implementation Guide and Workbook (3rd Edition)	Abbas Ali Mirza/ Graham J. Holt/ Liesel Knorr (2011)	Wiley	978-0-470-64791-2
ACCT7014	Business Law	Dr. Jerry HSIAO / Prof. Muruga PERUMAL	Macau Business Law and Legal System	Jorge Godinho (2007)	LexisNexis, Hong Kong	978-9-628-93727-1
			The Basic Law	----	----	----
			The Commercial Code	----	----	----
IIRM7036	Cross Cultural Gambling Psychology	Dr. Robin CHARK	No textbook required			