

MBA Textbook information for Academic year 2018/2019

For students of 2017 intake (4<sup>th</sup> term):

Course Code	Course Title	Instructors	Textbook			
			Title	Author	Publisher	ISBN
MGMT7011	Strategic Management	Prof. Jacky HONG	Contemporary Strategy Analysis (8th edition, 2013)	Robert M. Grant	Wiley	978-1-119-94188-0
BAGC7011	Research Methods	Prof. Rico LAM	Social Research Methods: Qualitative and Quantitative Approaches (7th Edition, 2014)	W. Lawrence Neuman	Edinburgh Gate, UK: Pearson.	
		Dr. Simon SO	No textbook required			
MGMT7032	Human Resources Management	Prof. Siew-Huat KONG	No textbook required			
MGMT7036	Advances in Management Studies	Prof. Jacky HONG	No textbook required			

Other Electives:

Course Code	Course Title	Instructors	Textbook			
			Title	Author	Publisher	ISBN
ACCT7012	Financial Accounting and Theory	Ms. Stella LOK	Financial Accounting – International Financial Reporting Standards (2nd Edition)	Williams/Haka/Bettner/ Carcello/Lam/Lau (2012)	McGraw Hill	978-9-813-15954-9
			Wiley IFRS: Practical Implementation Guide and Workbook (3rd Edition)	Abbas Ali Mirza/ Graham J. Holt/ Liesel Knorr (2011)	Wiley	978-0-470-64791-2
ACCT7014	Business Law	Dr. Jerry HSIAO / Prof. Muruga PERUMAL	Macau Business Law and Legal System	Jorge Godinho (2007)	LexisNexis, Hong Kong	978-9-628-93727-1
			The Basic Law	----	----	----
			The Commercial Code	----	----	----
IIRM7036	Cross Cultural Gambling Psychology	Dr. Robin CHARK	No textbook required			