

MBA Textbook information for Academic year 2017/2018

For students of 2017 intake (3rd term)

Course Code	Course Title	Instructors	Textbook			
			Title	Author	Publisher	ISBN
MGMT710	Organizational Behavior	Prof. Lucy LIN	Organizational Behavior, 17th edition (2016)	Robbins, S. P., & Judge, T. A.	Pearson	
EBIS711	Management Information Systems	Dr. Brenda CHAN	No textbook required*			
MKTG732	Advances in Marketing Studies	Prof. Matthew LIU	No textbook required*			

Other Electives:

Course Code	Course Title	Instructors	Textbook			
			Title	Author	Publisher	ISBN
FINC723	International Finance	Prof. Xinhua GU	No textbook required*			

***Reference Textbooks**

Course Code	Course Title	Instructors	Title	Author	Publisher	ISBN
EBIS711	Management Information Systems	Dr. Brenda CHAN	Information Technology for Managers, 2nd edition (2015)	George W. Reynolds	Course Technology, Cengage Learning	1-305-38983-0
MKTG732	Advances in Marketing Studies	Prof. Matthew LIU	Principles of Marketing, 16th edition (2016)	Philip Kotler and Gary Armstrong	Prentice Hall	
FINC723	International Finance	Prof. Xinhua GU	International Economics: Theory and Policy, 7th edition	P. Krugman and M. Obstfeld	Boston: Addison Wesley, 2006	