

**MBA Textbook information for Academic year 2017/2018**

For students of 2017 intake (2<sup>nd</sup> term):

Course Code	Course Title	Course Instructor	Textbook			
			Title	Author	Publisher	ISBN
FINC711	Managerial Finance	Prof. Anna VONG	Corporate Finance: Core Principles and Applications, Asia Global Edition (2015)	Ross, Westerfield, Jaffe and Jordan	McGraw-Hill	978-981-4575-17-1
MGMT730	Business Ethics	Mr. Gordon KERR	No textbook required			
MKTG730	Buyer Behavior	Prof. Cheris CHOW	No textbook required			
MGMT737	Global Business	Prof. Clement CHOW	No textbook required*			

Other Electives:

Course Code	Course Title	Course Instructor	Textbook			
			Title	Author	Publisher	ISBN
ACCT715	Management Accounting	Prof. Desmond YUEN	Introduction to Management Accounting (16th Edition, 2013)	Horngren, Sundem, Stratton, Burgstahler, and Schatzberg	Pearson	978-0-273-79001-3
ACCT751	Corporate Governance and Social Responsibility	Dr. Philip LAW	Corporate Governance and Ethics (2009)	Rezaee, Z	Wiley	978-0-471-73800-8
FINC724	Investments and Portfolio Management	Dr. Charlie JUN	No textbook required*			
FINC726	Commercial Bank Management	Prof. Maggie FU	Bank Management: A Decision-Making Perspective, 1st Edition, 2014	Timothy W. Koch, S. Scott MacDonald, Vic Edwards, Randall E. Duran	Cengage Learning Asia	ISBN-13: 9789814416139 ISBN-10: 9814416134

\* Reference textbooks:

Course Code	Course Title	Course Instructor	Reference Textbook			
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MGMT737	Global Business	Prof. Clement CHOW	Global Business Today ( <i>any recent edition</i> )	Charles W.L. Hill	McGraw Hill	
FINC724	Investments and Portfolio Management	Dr. Charlie JUN	Investments and Portfolio Management, 9th Edition	Alan Marcus, Alex Kane, Zvi Bodie	McGraw Hill	978-0071289146