

MBA Textbook information for Academic year 2017/2018

For students of 2017 intake (1st term):

Course Code	Course Title	Instructors	Textbook			
			Title	Author	Publisher	ISBN
BECO702	Economics	Prof. Guoqiang LI	Microeconomics, 12th edition (2016)	Michael Parkin	Pearson	9780133872590
QMDS701	Statistics	Dr. Patrick CHU	Statistics for Managers Using Microsoft Excel (Global Edition, 8/E, 2018)	D.M. Levine, D.F. Stephan, K.A. Szabat	Pearson	10: 1292156341; 13: 9781292156347
ACCT710	Accounting	Dr. Philip LAW	Financial Accounting (latest edition)	Harrison, Horngren, Thomas, Suwardy	Pearson	
MKTG710	Marketing Management	Prof. Clement CHOW	Marketing Management	Philip Kotler and Kevin Lane Keller	Pearson International Edition	

Other Electives:

Course Code	Course Title	Instructors	Textbook			
			Title	Author	Publisher	ISBN
ACCT712	Financial Accounting and Theory	Ms. Stella LOK	Financial Accounting – International Financial Reporting Standards (2nd Edition)	Williams/Haka/Bettner/Carcello/Lam/Lau (2012)	McGraw Hill	978-1-259-07362-5
			Wiley IFRS: Practical Implementation Guide and Workbook (3rd Edition)	Abbas Ali Mirza/ Graham J. Holt/ Liesel Knorr (2011)	Wiley	978-0-470-64791-2
ACCT714	Business Law	Mr. Denis HALIS	Macau Business Law and Legal System	Jorge Godinho (2007)	LexisNexis, Hong Kong	9789628937271
			The Basic Law	----	----	----
			The Commercial Code	----	----	----
HAGM736	Cross Cultural Gambling Psychology	Dr. Robin CHARK	No textbook required			