**Faculty of Business Administration**

**Master of Science in International Integrated Resort Management Program**

**Applied Thesis / Applied Business Thesis Proposal Guidelines**

This document contains general principles for students of the MSc in International Integrated Resort Management to prepare a thesis proposal for their applied thesis-writing/applied business thesis-writing. Students should bear in mind that there is no standardized format to follow when preparing a research proposal and it depends on specific methodological choices, individual preferences and traditions of the discipline. All topics have to be related to the integrated resorts/hospitality/gaming industry.

The thesis proposal is limited to 7 pages, excluding the cover page and tables and/or figures to be placed in the Appendixes. It should be typed in Times New Roman, 12-point font, with 1.5 line spacing (except for the reference which follows journal formats) printed on double sides of paper.

The following is a suggested format for writing a thesis proposal:

1. Cover page
2. Abstract
3. Problem diagnosis
4. Action planning
5. References
6. ***Cover page***

The cover page should include the following elements:

* + - Thesis title
    - Your full name
    - Name of institution
    - Degree sought
    - Name of supervisor
    - Date of submission

1. ***Abstract (no more than 200 words)***

The abstract should clearly identify the background information of the research problem, the subject under study and the relevant research methodology. The emphasis should be put on the practical implications of research findings.

1. ***Problem diagnosis***

The introduction is to provide readers with the background information of the main research problem(s). The purpose is to explain why the problem(s) is worth researching and the relevance for the subject under study.

1. ***Action planning***

In this section, you should provide descriptions about the overall research design and operational procedures for solving the research problem(s), including data collection and analytical methods. A preliminary review of relevant conceptual materials should also be included.

1. ***References***

This section should list all the references cited in the thesis proposal.

**Thesis Proposals Submission**

Once the thesis proposal is ready for submission, students must complete and submit it with the “Thesis Topic and Proposal Form” to the Postgraduate Office of FBA. After obtaining decision and comments from the FBA Graduate Studies Committee (FBAGSC) on the thesis proposal, students will be notified the result. **Any subsequent changes (thesis topics, supervisors, etc.) may require the submission of a new proposal and are subject to approval of the FBAGSC.**

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