

# BI Norwegian School of Management - Norway

Approved template of credit transfer (18/08/2014)

Template code: **BI14.1**

BI					UM Equivalency				
No.	Course code	Course title	ECTS	Contact hours	No.	Course code	Course title	Credits	Prerequisite
1	EXC2110	Basic Financial Management	7,5	36	1	FINC210	Financial Management	3	ACCT100
2	EXC3601	Financial Decision Making	7,5	36	2	FINC211	Advanced Financial Management	3	FINC210
3	FIN3510	Financial Markets	7,5	36	3	FINC343	Financial Markets and Institutions	3	FINC210
4	EXC3611	International Corporate Finance	7,5	39	4	FINC421	Case Studies in Corporate Finance	3	FINC211
5	EXC2902	Intercultural Management: A Scandinavian Perspective	10	50	5	GBMT302	International Management	3	BECO310 / EBIS315 / GBMT300/301
6	SPA2902	Business Communication in English - Effective Presentations and Negotiations (Oral)	7,5	36	6	GBMT403	Cross-cultural Communication and Negotiation in Business	3	BECO310 / EBIS315 / GBMT300/301
7	ELE3701	Innovation and Entrepreneurship	7,5	32	7	GBMT406	Entrepreneurship	3	MGMT110
8	SPA2901	Business Communication in English - Intercultural and Ethical Awareness (Written)	7,5	28	8	MGMT220	Business Communications	3	MGMT110
9	EXC3600	Strategy	7,5	29	9	MGMT330	Strategic Management	3	ACCT100 & FINC210 & MKTG220
10	EXC2123	Business Research Methods	7,5	28	10	MGMT331	Research Methods	3	MGMT110 & MKTG220 & QMDS200
11	EXC3415	Marketing Management	7,5	36	11	MKTG220	Principles of Marketing	3	MGMT110
12	EXC2112	Consumer Behavior	7,5	36	12	MKTG340	Consumer Behavior	3	MKTG220
13	EXC3602	International Marketing	7,5	30	13	MKTG410	International Marketing	3	GBMT300/301 & MKTG220
14	EXC3622	Branding	7,5	33	14	MKTG432	Brand Management	3	MKTG220
15	EXC2904	Statistics	7,5	48	15	QMDS202	Date Analysis and Modeling	3	QMDS201