

BI Norwegian School of Management - Norway

Approved template of credit transfer (13/01/2014)

Template code: **BI13.2**

BI					UM Equivalency				
No.	Course code	Course title	ECTS	Contact hours	No.	Course code	Course title	Credits	Prerequisite
1	EXC2121	International Commercial Law	7,5	36	1	BBEL331	Business Law II	3	MGMT110
2	EXC2110	Basic Financial Management	7,5	36	2	FINC210	Financial Management	3	ACCT100
3	EXC3601	Financial Decision Making	7,5	36	3	FINC211	Advanced Financial Management	3	FINC210
4	EXC3611	International Corporate Finance	7,5	39	4	FINC421	Case Studies in Corporate Finance	3	FINC211
5	EXC2902	Intercultural Management: A Scandinavian Perspective	10	50	5	GBMT302	International Management	3	GBMT300/301
6	SPA2902	Business Communication in English - Effective Presentations and Negotiations (Oral)	7,5	36	6	GBMT403	Cross-cultural Communication and Negotiation in Business	3	GBMT300/301 & MGMT220
7	ELE3701	Innovation and Entrepreneurship	7,5	32	7	GBMT406	Entrepreneurship	3	MGMT110
8	EXC3600	Strategy	7,5	29	8	MGMT330	Strategic Management	3	ACCT100 & FINC210 & MKTG220
9	EXC2123	Business Research Methods	7,5	28	9	MGMT331	Research Methods	3	MGMT110 & MKTG220 & QMDS200
10	EXC3415	Marketing Management	7,5	36	10	MKTG220	Principles of Marketing	3	MGMT110
11	EXC2112	Consumer Behavior	7,5	36	11	MKTG340	Consumer Behavior	3	MKTG220
12	EXC3602	International Marketing	7,5	30	12	MKTG410	International Marketing	3	GBMT300/301 & MKTG220
13	EXC3622	Branding	7,5	33	13	MKTG432	Brand Management	3	MKTG220
14	EXC2904	Statistics	7,5	48	14	QMDS202	Date Analysis amd Modeling	3	QMDS201