



Conference Schedule

- ◆ *Panel Session Schedule*
- ◆ *Certification Session Schedule*
- ◆ *Paper Presentation Schedule*
- ◆ *Poster Presentation Schedule*



Conference Schedule at a Glance

The 11th APacCHRIE Conference 2013

Note: Schedule is tentative only and is subject to change.

DAY 1 - MAY 21, 2013 (TUESDAY)		
TIME	CONTENT	VENUE
14:30-18:30	Board Meeting at Adelson Advanced Education Centre (AAEC) The Venetian Macao – Resort – Hotel	
15:00-20:00	Registration	Four Seasons Hotel
19:00-20:30	Welcome Reception	Splash

DAY 2 - MAY 22, 2013 (WEDNESDAY)		
TIME	CONTENT	VENUE
8:30-18:00	Registration	Four Seasons Hotel
9:00-10:30	Opening Ceremony & Keynote Speech	Lotus Ballroom
10:30-11:00	Refreshment Break	Foyer
11:00-12:30	Paper Presentation Session 1A&1B	Iris I, II
	Part-time Round Table Session	Lily
12:30-14:00	REDGlobal Welcome Lunch	Peony Ballroom
14:00-16:00	Paper Presentation Session 2A&2B	Iris I, II
	REDGlobal Certificate Session	Lily
16:00-16:30	Refreshment Break & Poster Session (16:00-18:30)	Iris pre-function area
16:30-18:30	Paper Presentation Session 3A, 3B	Iris I, II
	Paper Presentation Session 3C, 3D	Lotus I, II
	STR Certificate Session	Lily
19:00-21:30	Free Evening /	Optional Dinner at
	Optional Dinner with Speakers	Coloane Pousada
	Optional City Night Tour	

DAY 3 - MAY 23, 2013 (THURSDAY)

TIME	CONTENT	VENUE
8:30-18:00	Registration	Four Seasons Hotel
9:00-11:00	Paper Presentation Session 4A, 4B	Lily I, II
	Paper Presentation Session 4C	Lotus I
	Early Career Panel Session	Iris
11:00-11:30	Refreshment Break	Foyer
11:30-13:00	Paper Presentation Session 5A, 5B	Lily I, II
	Integrated Resort Development Panel Session	Iris
13:00-14:00	Sands China Ltd. Lunch	Peony Ballroom
14:00-16:00	Paper Presentation Session 6A, 6B	Lily I, II
	Mid Career Panel Session	Iris
16:00-16:30	Refreshment Break	Foyer
16:30-18:30	Paper Presentation Session 7A, 7B	Lily I, II
	Social Media - Online Google Challenge Session	Iris
19:00-21:30	Gala Dinner	Lotus Ballroom

DAY 4 - MAY 24, 2013 (FRIDAY)

TIME	CONTENT	VENUE
9:00-11:00	Paper Presentation Session 8A, 8B	Lily I, II
	Paper Presentation Session 8C, 8D	Lotus I, II
	Paper Presentation Session 8E	Iris I
11:00-11:30	Refreshment Break	Foyer
11:30-13:00	Paper Presentation Session 9A, 9B	Lily I, II
	Paper Presentation Session 9C	Iris I
	Paper Presentation Session 9D, 9E	Lotus I, II
13:00-14:00	Closing Lunch	Peony Ballroom
14:30-17:00	Optional Tour	

Panel Sessions Schedule

The 11th APacCHRIE Conference 2013

Note: Schedule is tentative only and is subject to change.

DAY 2 - MAY 22, 2013 (WEDNES DAY) 11:00 12:30 ROOM: LILY		
Part-time Faculty Round Table Session moderated by Prof. Evangeline Timbang		
Panel Speakers	Prof. Susan Fournier	<i>Immediate Past President, I-CHRIE (International Council on Hotel, Restaurant and Institutional Education) Conference and Research Manager, Cesar Ritz Colleges, Switzerland</i>
	Prof. Dennis Reynolds	<i>Wine Business Management Director, Ivar Haglund Endowed Professor of Hospitality Management, Washington State University, USA School of Hospitality Business Management,</i>
	Prof. Elizabeth M. Ineson	<i>Acting Director of Research for EuroCHRIE Visiting Research Fellow Manchester Metropolitan University, UK</i>

DAY 3 - MAY 23, 2013 (THURSDAY) 9:00 - 11:00 ROOM: IRIS		
Early Academic Career Panel Session moderated by Prof. Andy Nazarechuk		
Panel Speakers	Prof. Hailin Qu	<i>Regents Professor, William E. Davis Distinguished Chair and Director, Center for Hospitality and Tourism Research, School of Hotel and Restaurant Administration, Oklahoma State University in Stillwater, Oklahoma, USA.</i>
	Prof. Tzung-Cheng (T.C.) Huan	<i>Professor (Tourism/Leisure) & Dean College of Management, National Chiayi University, Taiwan</i>
	Prof. Jerome Agrusa	<i>Professor/Chair of Travel Industry Management, College of Business Administration, Hawaii Pacific University, USA</i>
	Prof. Rich Harrill	<i>Acting Director and Research Professor, School of Hotel, Restaurant and Tourism Management, University of South Carolina, USA</i>

DAY 3 - MAY 23, 2013 (THURSDAY) 11:30 - 13:00 ROOM: IRIS		
Integrated Resort Development Panel Session moderated by Prof. David Jones		
Panel Speaker	Dr. Glenn McCartney	<i>Assistant Professor, University of Macau</i>

DAY 3 - MAY 23, 2013 (THURSDAY) 14:00 - 16:00 ROOM: IRIS		
Mid Academic Career Forum Panel moderated by Prof. Perry Hobson		
Panel Speakers	Prof. Kaye Chon	<i>Dean, School of Hotel and Tourism Management, The Hong Kong Polytechnic University, Hong Kong SAR, China</i>
	Prof. Liping A. Cai	<i>Associate Dean, Purdue University's College of Health & Human Sciences, USA Professor & Director, Purdue Tourism & Hospitality Research Center; Purdue University, USA</i>
	Prof. Jingyan Liu	<i>Director of Department of Tourism and Hotel Management, Business School, Sun Yat-Sen University, Guangzhou, China</i>

DAY 3 - MAY 23, 2013 (THURSDAY) 16:30 - 18:30 ROOM: IRIS		
Social Media: The Google Online Marketing Challenge moderated by Dr. Timothy Jung		
Panel Speaker	Prof. Jamie Murphy	<i>Director of Research, Australian School of Management, Perth, Western Australia</i>

Certification Session Schedule

DAY 2 - MAY 22, 2013 (WEDNES DAY) 14:00 - 16:00 ROOM: LILY		
New Generation Simulations and Certifications for Educators		
Panel Speaker	Prof. Eric Aebi	<i>Director of Education - REDGlobal Group</i>

DAY 2 - MAY 22, 2013 (WEDNES DAY) 16:30 - 18:30 ROOM: LILY		
STR SHARE Center Certificate Session		
Panel Speaker	Mr. Steve Hood	<i>Founding Director - STR SHARE Center</i>